

# MTD

## STATEMENT

I'm dynamic art director and content creator with over five years industry experience and a strong background in branding, web design, and marketing with a special focus on B2B clients ranging from small business to large companies. I am seeking a leadership position in a design or marketing team.

## RECENT EXPERIENCE

### ART DIRECTOR THE BORENSTEIN GROUP

Fairfax, VA | August 2017—Present

- Took over project management tasks during turnover
- Leads client meetings and guided communication
- Certified company as a Google Partner for 2018
- Design client and Borenstein Group collateral
- Direct line of communication with printers/other vendors

### GRAPHIC DESIGNER IMAGEWORKS CREATIVE

Chantilly, VA | May 2015—July 2017

- Designed branding and websites for over 60 clients
- Interviewed, hired and managed design team interns
- Collaborated with the design team
- Designed Imageworks and client marketing collateral
- Responsible for internal branding changes and evolution

### GRAPHIC DESIGNER CTR SERVICES

Washington, DC | Oct 2014—May 2015

### JUNIOR DESIGNER DESIGN 4 FUTURE LLC

Sterling, VA | Aug 2013—Sept 2014

*More information and additional experience available upon request.*

## EDUCATION

### BFA GRAPHIC DESIGN JAMES MADISON UNVIERSITY

Harrisonburg, VA | May 2012

## EXHIBITION

- 2017 Nekocon Artist Alley | Hampton Roads, VA
- 2016 Katsucon Artist Alley | National Harbor, MD
- 2015 WakuWaku + NYC Artist Alley | Brooklyn, NY
- 2014 Otakon Artist Alley | Baltimore, MD

## CERTIFICATIONS

### GOOGLE PARTNER THE BORENSTEIN GROUP

Exams passed: October 2017

## SKILLS

### DESIGN

- 10+ years of expert knowledge of Adobe Creative Suite
- Web, responsive & UX design
- Photography manipulation, print preparation
- Digital and large format printing

### DEVELOPMENT

- Content Management Systems: Wordpress and Drupal
- WooCommerce
- Squarespace
- Front end HTML/CSS
- Adobe Dreamweaver

### MARKETING

- Mass email: Constant Contact, Pardot, & Mailchimp
- Social: Facebook for Business, Google Listings, Yelp!, Instagram
- Google Display Advertising

### OTHER

- Work-flow: Asana, Trello, Toggl, Slack, Gather Content, Invision
- Management experience
- Microsoft Office: Powerpoint, Excel, Word

# MATTHEW TIEMANN

[MATTHEWTIEMANNDESIGN.COM](http://MATTHEWTIEMANNDESIGN.COM)

703 966 8758 | [MatthewTiemannDesign@gmail.com](mailto:MatthewTiemannDesign@gmail.com)