



## STATEMENT

I'm dynamic art director with over six years industry experience and a strong background in branding, web design, and marketing with a special focus on B2B clients ranging from small business to large companies. I am seeking a leadership position on a design team in Richmond, Virginia.

## RECENT EXPERIENCE

### ART DIRECTOR THE BORENSTEIN GROUP

Fairfax, VA | August 2017—Present

- Communicates with vendors and clients
- Takes over project management as needed
- Works with the Creative Director to iterate design & UX
- Wireframes and site-maps client sites
- Responsible for client deliverables to close out contracts
- Guides creative interns during summer intern program
- Oversees design team projects: print, web and interactive
- \* Took on additional roles during company turnover
- \* Certified the company as a Google partner for 2018

### GRAPHIC DESIGNER IMAGEWORKS CREATIVE

Chantilly, VA | May 2015—July 2017

- Designed branding and websites for over 60 clients
- Interviewed, hired and managed design team interns
- Collaborated with the design team
- Designed Imageworks and client marketing collateral
- Responsible for internal branding changes and evolution

### GRAPHIC DESIGNER CTR SERVICES

Washington, DC | Oct 2014—May 2015

### JUNIOR DESIGNER DESIGN 4 FUTURE LLC

Sterling, VA | Aug 2013—Sept 2014

### GRAPHIC DESIGNER JAMES MADISON UNIVERSITY

Harrisonburg, VA | Aug 2012—July 2013

## EDUCATION

### BFA GRAPHIC DESIGN JAMES MADISON UNVIERSITY

Harrisonburg, VA | May 2012

## RECENT EXHIBITION

2018 Katsucon Fashion Show Guest | National Harbor, MD

2017 Nekocon Artist Alley | Hampton Roads, VA

2016 Katsucon Artist Alley | National Harbor, MD

2015 WakuWaku + NYC Artist Alley | Brooklyn, NY

## CERTIFICATIONS

### GOOGLE PARTNER THE BORENSTEIN GROUP

Exams passed: October 2017

## SKILLS

### DESIGN

- 10+ years of expert knowledge of Adobe Creative Suite
- Web, responsive & UX design
- Photography manipulation, print preparation
- Digital and large format printing

### DEVELOPMENT

- Content Management Systems: Wordpress and Drupal
- WooCommerce
- Squarespace
- Front end HTML/CSS
- Adobe Dreamweaver

### MARKETING

- Mass email: Constant Contact, Pardot, & Mailchimp
- Social: Facebook for Business, Google Listings, Yelp!, Instagram
- Google Display Advertising

### OTHER

- Work-flow: Asana, Trello, Toggl, Slack, Gather Content, Invision
- Management experience
- Microsoft Office: Powerpoint, Excel, Word

# MATTHEW TIEMANN

See More Experience on

[MATTHEWTIEMANNDESIGN.COM](http://MATTHEWTIEMANNDESIGN.COM)

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