

EXPERIENCE

SENIOR ART DIRECTOR CAPITAL ONE: BRAND

Richmond, VA | October 2018—Present

ART DIRECTOR THE BORENSTEIN GROUP

Fairfax, VA | August 2017—October 2018

GRAPHIC DESIGNER IMAGEWORKS CREATIVE

Chantilly, VA | May 2015—July 2017

LEAD GRAPHIC DESIGNER CTR SERVICES

Washington, DC | Oct 2014—May 2015

JUNIOR DESIGNER DESIGN 4 FUTURE LLC

Sterling, VA | Aug 2013—Sept 2014

GRAPHIC DESIGNER JAMES MADISON UNIVERSITY

Harrisonburg, VA | Aug 2012—July 2013

BFA GRAPHIC DESIGN JAMES MADISON UNIVERSITY

Harrisonburg, VA | May 2012

For more details on experience, [please visit my linkedin profile.](#)

EXHIBITION

2019 Katsucon Fashion Show Guest | National Harbor, MD

2018 Katsucon Fashion Show Guest | National Harbor, MD

2017 Nekocon Artist Alley | Hampton Roads, VA

2016 Katsucon Artist Alley | National Harbor, MD

2015 WakuWaku + NYC Artist Alley | Brooklyn, NY

2014 Otakon Artist Alley | Baltimore, MD

SKILLS

DIRECTION

- Leading and presenting pitch meetings
- Hiring and coaching junior creatives
- Offering agency creative feedback and direction
- On-site photography guidance
- Influence and education of clients

DESIGN

- Adobe Creative Suite
- Sketch, Figma, and Invision
- Understanding of UX/UI
- Experience in creative testing
- Photography manipulation, pre-press
- Digital and large format printing

DEVELOPMENT

- Wordpress
- Squarespace
- Front end HTML/CSS

MARKETING

- In-market testing, campaign enhancement
- Constant Contact and Mailchimp
- Google Display Advertising

OTHER

- Asana, Trello, Toggl, Slack
- Microsoft Office and G Suite

MATTHEW TIEMANN

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